



# *Manitoba Association of Fire Chiefs*

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President  
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Dear Manufacturer/Supplier:

The 2008 Emergency Services Conference and Trade Show, co-sponsored by the Office of the Fire Commissioner and the Manitoba Association of Fire Chiefs, will once again be held at the Keystone Centre, 1175 - 18<sup>th</sup> Street, Brandon, Manitoba on **Thursday, Friday and Saturday, October 2, 3, and 4, 2008 [PLEASE NOTE THIS IS ONE WEEK EARLIER THAN IN THE PAST].**

A registration package is available on the MESC website at [www.firecomm.gov.mb.ca/home.html](http://www.firecomm.gov.mb.ca/home.html) and on the Manitoba Association of Fire Chiefs website at [www.mafc.ca](http://www.mafc.ca). This Conference has grown in the past few years and is now the largest Trade Show for the Fire Service to be held in Manitoba.

As in previous years, all booth spaces and large equipment displays will be inside the 26,000 square foot "Manitoba Room" at the Keystone Centre. Consideration will be given to those having large equipment displays inside to have their booth adjacent to their large displays.

An "Ice Breaker" Reception will be held in the display area on Thursday evening, and a "Supplier's Showcase" will be organized on Friday evening at which suppliers will be given an opportunity to showcase their products. Friday evening will feature draws for exceptional prizes and in order to keep people at the trade show, the winners must be in attendance to claim their prize. Food will be supplied on both evenings. In addition, there will be a Cash Bar each evening in the display area.

Out of necessity, registration fees for the 2008 Trade Show have been increased to \$550 for members and \$700 for non-members. Membership fees for the year remain at \$100.

Each supplier is also requested to provide a small gift to be given away at the Friday evening draw. The supplier will be given recognition for the gift.

## **DISPLAY TIMES ARE AS FOLLOWS:**

|                                   |  |
|-----------------------------------|--|
| Thursday, October 2 <sup>nd</sup> | 5:00 PM to 9:00 PM                         |
| Friday, October 3 <sup>rd</sup>   | 10:00 AM to 1:00 PM and 3:00 PM to 9:00 PM |

**PLEASE NOTE: Display set-up time is 8:00 AM to 4:00 PM on Thursday, October 2<sup>nd</sup>.  
No set-up will be allowed after 4:00 PM.**

Displays can be taken down immediately after the display closes at 9:00 PM on Friday, October 3<sup>rd</sup>. All displays and materials must be removed by 12:00 Noon on Saturday, October 4<sup>th</sup>.

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All booths will be supplied with a table and 2 chairs. For other accessories such as table skirts, table covers, carpets and other display materials, please contact Display Manitoba directly as follows:

Display Manitoba  
1500 Richmond Ave.  
Brandon, Mb.  
R7A 1M8  
Telephone: (204) 727-4837

Display areas for large equipment are available at a cost of \$100.00 per spot. A supplier interested in obtaining one of these display areas must also have reserved a 10 x 10 booth or be affiliated with a company that has a 10 x 10 booth.

Should you wish to send your display in early, please make arrangements for the shipment to be delivered to the Keystone Centre, and picked up after the conference. Arrangements can be made by contacting the Keystone Centre at:

The Keystone Centre  
#1 - 1175 - 18th Street  
Brandon, MB  
R7A 7C5  
Telephone; (204) 726-3500  
Fax: (204) 727-5552

Further information, if required, can be obtained by contacting:  
Deputy Chief Garry Bell at (204)729-2401

Completed registration forms can be e-mailed to [mb.firechiefs@mts.net](mailto:mb.firechiefs@mts.net) faxed to (204)857-7593 or mailed to:

Manitoba Association of Fire Chiefs  
P.O. Box 1208, Station Main  
Portage la Prairie, Mb.  
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**REGISTRATION FORMS TO BE RETURNED BY SEPTEMBER 22<sup>nd</sup>.**

Sincerely



Margaret Loewen  
Executive Director  
Manitoba Association of Fire Chiefs